Chicagoland Nonprofit Leader Earns Allstate Foundation Scholarship

Melissa Mallinson is among 31 qualified applicants admitted into national leadership Program

NORTHBROOK, Ill., November 27, 2017 – Melissa Mallinson from Old Town School of Folk Music will join 30 other nonprofit leaders from across the country to participate in the Allstate Foundation Greater Good Nonprofit Leadership program. The organization provides a safe and supportive environment for youth after school, on weekends and during school. The Old Town School of Folk Music teaches and celebrates music and cultural expressions rooted in the traditions of diverse American and global communities.

Now in its fourth year, the Greater Good program is designed to help nonprofit professionals develop their leadership skills. More than 400 finalists applied for this program that pairs nonprofit leaders with renowned academic practitioners.

This Greater Good cohort will meet in-person three times through May 2018. "With upcoming new responsibilities and an elevated role in my organization, I want to use this education to strengthen my leadership skills to best support my community and those who depend on me. Learning from experts at the Kellogg School of Management will build my capacity as a manager and as a thought leader in my organization," says Mallinson, Program Manager: Education Outreach at Old Town School of Folk Music.

Each participant has more than 10 years nonprofit experience and is a known leader within their region. This unique education opportunity provides a combination of cohort-based academic instruction and one-on-one executive coaching from Kellogg School of Management’s Center for Nonprofit Management, as well as travel and lodging to attend sessions in Chicago, Illinois. Each participant also receives a stipend towards additional education and development programming.

“The Allstate Foundation is committed to providing a unique program, created specifically to develop these leaders to further transform their organizations, their communities and the nonprofit sector as a whole,” said David Woolwine, director of reputation and corporate citizenship at Allstate. “It’s prestigious both in the quality of instruction and in the competitive selection of these participants, who are passionate about creating positive change.”

Surveys show participants continue to thrive in their positions, taking on new responsibilities and sharing their knowledge among co-workers and within personal networks. In its history, Greater Good has helped more than 1,000 leaders develop their abilities.

A diverse set of nonprofit organizations represent this latest class, including: arts and culture, economic empowerment, education, health and human services, safe and vital communities, support services, violence prevention and youth empowerment. The entire roster of the 2017-2018 Greater Good class is found here: www.allstatefoundation.org/greater_good.html
About The Allstate Foundation: Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people’s well-being and prosperity. With a focus on building financial independence for domestic violence survivors, empowering youth and celebrating the charitable community involvement of Allstate agency owners and employees, The Allstate Foundation works to bring out the good in people’s lives. For more information, visit https://www.allstatefoundation.org/.

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